



## **Social Media Manager (10 hours/week)**

**Are you looking for a chance to be part of a community of international students, believe in our mission and want to try out your professional skills?**

### **The Organization**

ISR – International Students Rotterdam is a student association that is dedicated to all internationals studying in the city regardless of the Institution. We are a non-profit organization that is flexible, familial and has flat hierarchies. We host social and professional events to help connect people and develop skills but also inform students about every important aspect of student life with our student guides. We also offer discounts to members to guard the student budget. Most importantly however we are one international family.

### **Job description**

As a Social Media Manager, you are responsible for the digital marketing activities. This includes content creation and coordination over all big social media outlets. You will coordinate with the events committees as well as partner organizations, but retain creative freedom to create new and existing content.

### **Tasks:**

- Create and execute ISR's social media strategy
- Finding new/creative ways to increase brand awareness
- Build social media audience on all major platforms
- Establish an ISR presence in new/emerging social media platforms

### **Skills:**

- Organization and time management skills
- Enthusiasm when marketing ISR and creativity
- Analytical thinking and long term planning
- Professional communication and people skills
- Graphic design skills and social media knowledge (advised)

**What we offer:**

- Experience in cross-cultural management
- Opportunity and flexibility to execute your own ideas
- Free ISR membership + all of its benefits
- Social drinks and activities and friends for life!

**Interested?**

Please send your filled in application for as well as your CV and motivation letter to [recruitment@isrotterdam.com](mailto:recruitment@isrotterdam.com) and we will evaluate your application as fast as possible.