



Marketing Officer (15 hours/week)

Are you looking for a chance to be part of a community of international students, believe in our mission and want to try out your professional skills?

The Organization

ISR – International Students Rotterdam is a student association that is dedicated to all internationals studying in the city regardless of the Institution. We are a non-profit organization that is flexible, familial and has flat hierarchies. We host social and professional events to help connect people and develop skills but also inform students about every important aspect of student life with our student guides. We also offer discounts to members to guard the student budget. Most importantly however we are one international family.

Job description

As a Marketing Officer, your purpose is to make ISR as an organization known and promote ISR events to all international students. You must coordinate closely with the events committees as well as respect budget constraints. In addition, you will work with partner organizations for cross-marketing

Tasks:

- Plan, create and execute marketing activities
- Coordinate social media and offline marketing within your team
- Finding new/creative ways to increase brand awareness

Skills:

- Leadership ability and strategic thinking
- Organization and time management skills
- Analytical thinking and long term planning
- Professional communication and people skills
- Marketing knowledge



What we offer:

- Experience in cross-cultural management and leadership
- Opportunity and flexibility to execute your own ideas
- Free ISR membership + all of its benefits
- Social drinks and activities and friends for life!

Interested?

Please send your filled in application for as well as your CV and motivation letter to recruitment@isrotterdam.com and we will evaluate your application as fast as possible.