



Brand Manager (10 hours/week)

Are you looking for a chance to be part of a community of international students, believe in our mission and want to try out your professional skills?

The Organization

ISR – International Students Rotterdam is a student association that is dedicated to all internationals studying in the city regardless of the Institution. We are a non-profit organization that is flexible, familial and has flat hierarchies. We host social and professional events to help connect people and develop skills but also inform students about every important aspect of student life with our student guides. We also offer discounts to members to guard the student budget. Most importantly however we are one international family.

Job description

As a Brand Manager, your purpose is to make ISR as an organization known in the different education institutions and to international students in general. You will be engaged in creating and executing marketing activities to increase the reach of ISR.

Tasks:

- Create and execute marketing activities for events and ISR in general
- Create promotional material (flyers/posters)
- Finding new/creative ways to increase brand awareness

Skills:

- Organization and time management skills
- Enthusiasm when marketing ISR
- Analytical thinking and long term planning
- Professional communication and people skills
- Graphic design skills (advised)

What we offer:

- Experience in cross-cultural management
- Opportunity and flexibility to execute your own ideas
- Free ISR membership + all of its benefits
- Social drinks and activities and friends for life!

**Interested?**

Please send your filled in application for as well as your CV and motivation letter to recruitment@isrotterdam.com and we will evaluate your application as fast as possible.